FULL-SPECTRUM THINKING WORKSHOP
How Leaders can Embrace the Future World of Work that is Emerging
Bob Johansen and Gabe Cervantes, Institute for the Future

AGENDA

1:00 – 1:05 **Intro/Context for Workshop**
James Cash will kick us off by explaining the outcome goals as well as desired processes/zoom etiquette for the day. He will also introduce our presenters.

1:05 – 1:25 **Round 1 Presentation – Full-Spectrum Thinking**
Bob will begin with his first round of presentation. He will introduce the definition of full-spectrum thinking as well as touch on the following key concepts:
- Foresight to Insight to Action
- Clarity versus Certainty
- Future-Back Thinking (not present-forward strategy)
- The leadership literacy of "Creating and Sustaining Positive Energy"

1:25 – 1:35 **Reactions from James Cash and Members**

1:35 – 1:55 **Round 1 Breakout Groups**
Our designated synthesizers will lead each breakout group, asking for key insights from participants after hearing the foresight. Designated synthesizers should capture (at a high-level) common themes and help the group make connections throughout the day.

2:00 – 2:15 **Round 1 Report Backs**
As a large group, we will hear from select designated synthesizers what the key insights are given the external foresight.

2:15 – 2:35 **Round 2 Presentation – Post-Outbreak = Back to Zero, Not Back to Where We Were**
Bob will go back into presentation mode and present on our post-outbreak future (or life after the pandemic). He will cover how many will have to go back to the notion of zero, rather than returning to where we were before COVID. He will also touch on the following key concepts:
- Anything that can be distributed will be distributed (command & control won't scale)
- The true digital natives (24 years of age or younger in 2020) and the XR-natives (14 years of age or younger in 2020)
- The leadership literacy of "voluntary fear engagement"

2:35 – 2:55 **Reactions from James Cash and Members**

2:55 – 3:00 **Final Wrap-Up Conversation**