



OVERVIEW

The Executive and Board Symposium (EBS) is a member-based program designed to examine contemporary issues facing board members, CEOs and senior executives. We identify and discuss the most strategic concerns at the intersection of corporate strategy and digital technology from the perspective of board members. The ongoing digital transformation being experienced by most large-scale companies provides the backdrop for our discussions.

The 2026 version of this program will broaden the topics addressed to capture the expanded definition of technology that is being exploited to significantly transform the definitions of “work” and “jobs.” This will include discussions on the geo-political influences on exploitation and deployment of emerging technologies.

TARGET AUDIENCE

The target audience for this program are Board members, CEOs and senior executives at large organizations (public and private), with interest in the intersection of digital technology and corporate strategy.

DATES OF 2026 SESSIONS

Members of the Executive and Board Symposium will meet three times in 2026.

- **Thursday, April 30**
1-3pm Eastern (via ZOOM)
- **Wednesday, July 15**
1-3pm Eastern (via ZOOM)
- **Tuesday, October 13**
1-3pm Eastern (via ZOOM)

Zoom sessions are not recorded.

COST

The member contribution for the 2026 Executive and Board Symposium program is \$5K.

PROGRAM DESIGN

EBS convenes members, thought leaders, and accomplished executives to discuss matters facing executives at the highest levels of their companies.

The 2026 program will consist of:

- Three virtual symposiums to be delivered in two-hour sessions via the Zoom platform.
- Sessions will focus on topics identified in consultation with members on a “real time” basis to ensure we cover important and the highest-priority issues facing members, their industries and the executive community.
- We limit the number of members to provide every member the opportunity to fully participate.
- The private EBS web site provides a member directory, reference materials from meetings, and future meeting information.

Recent programs consisted of sessions with subject matter experts and practitioners that included:

- Dr. Meg Rithmire on *Managing Geo-Political Risk: Evidence from U.S.-China Dynamics*
- Dr. Rawi Abdelal on *How to Imagine the Next Global Economy*
- Dr. Tarun Khanna on *Boards Need a New Approach to Technology*
- Dr. Karim Lakhani on *Required Leadership Attributes in the Age of Generative AI*
- Ian Swanson, Founder and CEO of Protect AI, on *Board Oversight of AI/ML: A Security Perspective*
- Dr. Suraj Srinivasan on *The Future of the Digital Economy*
- Dr. Bob Johansen on *Future Leadership Attributes*
- Dr. George Serafeim on *ESG*
- Hubert Joly, Former CEO Best Buy and Director, J&J and Ralph Lauren on *Engaging with Societal issues*
- HBS Professor Dr. Rebecca Henderson on *Reimagining Capitalism*
- Dr. Reid Blackman on *Responsible AI*

For additional information, contact Sharon Randall on 617.279.7489 or srandall@thecashcatalyst.com.



James I. Cash, *Ph.D.*
James E. Robison Professor & Senior Associate Dean, Emeritus
Harvard Business School

Dr. Cash served on the Faculty of Harvard Business School (HBS) for twenty-seven years and the Boards of fifteen Fortune 100 companies, including Walmart, Microsoft, Chubb, General Electric, Sprint, Scientific Atlanta, and State Street Corp. He has served as an investor in a range of organizations including the Boston Celtics, and on the boards of over thirty early-stage enterprise software companies including Veracode and Phase Forward. He is currently serving on the boards of Aura and Well.

Among the many non-profit organizations he has served are Mass General Hospital, The Smithsonian National Museum of African American History and Culture, Mass Computer Software Council, The Gardner Museum, Babson College, Partners HealthCare, The National Association of Basketball Coaches Foundation, Harlem Children's Zone, Newton-Wellesley Hospital and the Boston Museum of Science.

Under the umbrella of The Cash Catalyst LLC, Dr. Cash runs personal development programs for executives and board members of Global 500 organizations interested in the intersection of information technology and corporate strategy. He also currently serves as an advisor to General Catalyst Partners and Grain Management.

Dr. Cash graduated from Texas Christian University (TCU) with a B.S. in Mathematics, while being named an Academic All-American in basketball. Later he received a Master of Science in Computer Science from Purdue University's Graduate School of Mathematical Sciences; and a Doctor of Philosophy in Management Information Systems (MIS) and Accounting from Purdue University's Krannert Graduate School of Management.

Among his honors and awards: Fellow of the American Academy of Arts and Sciences; The Greenhill Award from HBS; Academic All-American Hall of Fame; Texas Sports Hall of Fame; Honorary Doctorate from Babson College; John McLendon Pioneer Award; John S. Day Award from Purdue's Krannert School of Business; Phi Kappa Phi Honor Society; UNCF-NE Lifetime Achievement Award; his retired jersey number is painted in the rafters of Schollmaier Arena at TCU and a statue was dedicated in November 2022; and in 2020 the Harvard Business School renamed one of its buildings the **Cash House**.